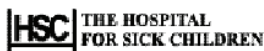


# Basic periodontics

The Information That You Need To  
Enable Your Office To Immediately  
Incorporate A *Rewarding*  
Periodontal Program!

A portion of the proceeds to be donated to:



Larry Grossman Foundation for Kids  
75 Cuckoo Avenue, Toronto, Ontario, M6P 1Y5 TEL: 416-497-7222 FAX: 416-754-5811



Murray L. Arlin D.D.S., F.R.C.D. (C)

PERIODONTICS & IMPLANT DENTISTRY

www.MurrayArlin.com

For general dentists, dental hygienists & staff

**\$145 Course Fee + HST**

Includes breakfast, breaks, lunch & course manual

**Friday, Nov. 12<sup>th</sup>, 2010**

**8:00 a.m to 4:00 p.m.**

Advanced Course available the following day  
(see separate brochure)

**6 Points**

Mandatory Continuing Dental Education

Qualifies for Continuing Quality Improvement

Thank You to Our Primary Sponsors



## Course Outline

- Anatomy, Epidemiology, Pathogenesis, Etiology,
- Classification & Diagnosis of Periodontal Diseases
- Examination, Prognosis & Treatment Planning
- Consultation Techniques and Collaborative Care
- Initial Therapy, Re-evaluation & Modulation
- Supportive Care of Natural Dentition and Implants
- Instrument Selection: Non-Surgical: Hand & Automatic
- Controversies: Fact vs. Fallacy - The bottom line!
- Adjunctive Therapies e.g. Systemic & Topical Medicaments
- Periodontal Surgery Overview: What you need to know!
- Case Presentations: Putting it all together.

### UPDATED- Comprehensive Presentation

Dr. Arlin's presentation includes many high quality images and is co-ordinated with the course manual so note taking is not necessary. This type of presentation allows course participants to gain maximum benefit.

### UPDATED- 2010 Basic Manual Included (\$35.00 value)

The 2010 Basic manual contains material based on Dr. Arlin's years of experience. It contains the essential information you need to help you successfully incorporate the ideas and techniques presented in the seminar into your practice. You will come to regard it as a valuable resource.

## Course Objectives

### Diagnosis

- How to recognize and treat periodontal diseases

### Office Organization & Procedures

- A uniquely effective consultation which encourages patient compliance (forms provided)
- To recognize limitations, when and how to refer
- Proper periodontal documentation (forms provided)
- How to start and enhance your periodontal program with new and established patients
- How to protect yourself from potential lawsuits

### Non-Surgical Therapy

- How to incorporate an "in-office" and "at-home" program for your patients and how to increase compliance
- How to incorporate an effective supportive care (maintenance) program for the natural dentition and implants
- About customized and new oral physiotherapy techniques
- The benefits, limitations, indications and contraindications of non-surgical periodontal therapy
- The benefits, limitations, indications and contraindications of surgical periodontal therapy

### Anti-Microbial Therapy

- About systemic & topical anti-microbial therapies such as antibiotics, mouth washes, toothpastes and new products.

### Broaden your Practice

- How to establish your very own rewarding, effective and profitable contemporary periodontal practice
- How to involve your patients in periodontal therapy

...and much more!

# Registration

Please copy this form for additional registrants.

**Contact Information:** PLEASE PRINT CLEARLY

Dentist: \_\_\_\_\_

Dental Hygienist: \_\_\_\_\_

Assistant: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

# Basic Periodontics: Friday, November 12, 2010

Doctor, Dental Hygienist or Assistant: \$145.00 + HST Each  
Includes breakfast, breaks, lunch & course manual

**Payment Information For Basic Periodontics:**

Cheque Enclosed      Amount: **\$163.85 ea.** (includes H.S.T)

Please bill my:  VISA       MASTERCARD

Credit Card No.: \_\_\_\_\_

Name On Card: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Amount: \_\_\_\_\_

Registration is limited so that participants receive maximum benefit. We reserve the right to limit registration. Administration fee may be charged for cancellations. Participants are responsible to obtain adequate training. Program may be subject to change

• If paying by credit card, this form may be faxed to:  
**416.243.0655**

• Mail Cheque made payable to: **Arlin Seminars**  
**1436 Royal York Rd. Suite #209**  
**Toronto, Ontario, M9P 3A9**

**Registration:** Friday, November 12, 2010  
8:00 a.m. - 8:30 a.m.

**Seminar:** Friday, November 12, 2010  
8:30 a.m. - 4:00 p.m.

**Tuition:** Doctor, Dental Hygienist or Assistant  
**\$145.00 + HST - Each**  
(includes breakfast, breaks, lunch and course manual)

For more information email  
[murray.arlin@bellnet.ca](mailto:murray.arlin@bellnet.ca) or  
visit [www.MurrayArlin.com](http://www.MurrayArlin.com)



## Meridian Banquet Hall:

2301 Keele Street.  
Toronto, ON

### Directions:

Meridian Banquet Hall is located on the East side of Keele St., minutes south of Highway 401 and just south of Lawrence Ave.

**FREE PARKING AVAILABLE**

# Mission Statement



Many patients have periodontal disease that is insufficiently treated. By upgrading our knowledge, skills and standards in periodontal care, the patients, General Dentist, Dental Hygienist and Periodontist all benefit. It is for this reason that I have made a commitment to periodontal education and a promise not to hold back any information.

Dr. Arlin maintains a full-time private practice in Toronto, Ontario limited to Periodontics and Implant Dentistry.

# Dr. Murray Arlin D.D.S., dip. Perio. F.R.C.D.(C)

Dr. Arlin received his D.D.S. at McGill University, Montreal in 1977, his Diploma in Periodontics at the University of Toronto in 1980 and his Fellowship in the Royal College of Dentists of Canada in 1983.

Dr. Arlin has taught at the University of Toronto at the undergraduate and post-graduate levels. He has also presented numerous seminar lectures internationally and has authored many articles in leading Dental Journals. He is past president of both the Ontario Society of Periodontists as well as the Ontario Study Club for Osseointegration (OSCO) and was the chairman for the Canadian Academy of Periontology's full day Perio program. Dr. Arlin is a co-founder of the Toronto Implant Study Club, which is the largest private implant study club in Canada. He is also the founder of the Dental Hygienist Periodontal Study Club of Toronto.